



Business Partner Program

Become a Longmont Community Foundation Business Partner and receive exposure at the Foundation's three yearly events at the same time your business supports the efforts of the Longmont Community Foundation and its work to help improve life in Longmont and the St. Vrain Valley. All sponsorships are tax deductible

Each Year, we present three events that highlight our work in the community

1. **Pints and Professionals** – Our annual social for attorneys, financial planners, business leaders and those interested in our community and the Longmont Community Foundation. Held at Left Hand Brewery in February
2. **The Community Grants Breakfast** – Our annual distribution of grant funds to nonprofit agencies. Over 120 attendees gather to receive grant awards. The Foundation distributes approximately 1/3 of its annual grants at this event. Event occurs in April
3. **Scholarship/Awards Ceremony** – The Longmont Community Foundation manages scholarship funds and makes these awards at a spring event attended by future college students, their parents and high school administrators and counselors. Event occurs in May
4. **Giving Celebration** – This annual dinner event honors community members, business partners and our founders and fund holders. Event occurs in October

How Does My Business Participate in the Business Partners Program?

Partnering with The Longmont Community Foundation is a simple three step process.

1. Select the level of sponsorship that provides the exposure you desire for your business
2. Complete the sponsorship agreement form
3. Email or fax your completed sponsor agreement form to the Longmont Community Foundation

We'll contact you to thank you for your support of the Business Partners Program and work with you to secure ensure that your business receives the recognition it deserves for your level of participation.

About The Longmont Community Foundation

The notion for creating the Longmont Community Foundation was formalized in 1994. Generous donors, volunteers and visionary grantees have all contributed to our success. Now in our 18th year, the Longmont Community Foundation has awarded over \$3.4 million in grants to nonprofit organizations that serve residents of Longmont and the St. Vrain Valley.

Our Mission: To improve life in the St. Vrain Valley through philanthropy and charitable leadership.

Tax Exempt # is 84-6048381

For More Information:

Eric Hozempa, Executive Director
The Longmont Community Foundation
401 Main Street, #102
Longmont, CO 80501

Phone 303-678-6555

eric@longmontfoundation.org

Fax 303-678-6556

www.longmontfoundation.org

Business Partners Program Levels

1. Platinum Package - \$2,500

Platinum Level sponsors receive the broadest array of recognition in front of the audiences at the Foundation's three events and throughout the year. Supporters at this level also receive top recognition in advertisements for all three events.

Events Include:

Pints and Professionals (Recognition at event in February 2012)
Grants Celebration – (Full table sponsorship w/8 tickets to event April, 2012)
Scholarship Ceremony – (8 tickets to event May 2012)
Giving Celebration – (Full table sponsorship w/8 tickets to event October 2012)

Recognition Includes:

- Assist in distributing grant and scholarship awards at Grants and Scholarship events
- Opportunity to present to audiences at all three events
- Business logo and link on LCF website (www.longmontfoundation.org)
- Newsletter recognition (4 issues; published quarterly)
- Recognition at all four events
- Inclusion in all advertisements, and press releases
- Inclusion in all print materials for the events – program, invites, signage
- Mentions on LCF Facebook and Twitter accounts

2. Gold Package - \$1,500

Events Include:

Pints and Professionals (Recognition at event in February 2012)
Giving Celebration – (Table sponsorship w/4 tickets to event October, 2012)
Grants Celebration – (Table sponsorship w/4 tickets to event April, 2012)
Scholarship Ceremony – (4 tickets to event May, 2012)

Recognition Includes:

- Business logo and link on LCF website (www.longmontfoundation.org)
- Newsletter recognition (4 issues; published quarterly)
- Recognition from podium during all three events
- Inclusion in all advertisements, and press releases
- Inclusion in all print materials for the events – program, invites, signage

3. Silver – \$500

Events Include:

Pints and Professionals (Recognition at event in February 2012)
Giving Celebration – (Table recognition w/2 tickets to event October 2012)
Grants Celebration – (Table recognition w/2 tickets to event April, 2012)

Recognition Includes:

- Inclusion in all print materials for the events – program, invites, signage
- Newsletter recognition (4 issues; published quarterly)
- Link on LCF website (www.longmontfoundation.org)

4. Bronze - \$250

Recognition Includes:

- Inclusion in all print materials for the events – program, invites, signage
- Link on LCF website (www.longmontfoundation.org)



| Business Partners Sponsor Benefits Overview | Platinum \$2,500 | Gold \$1,500 | Silver \$500 | Bronze \$250 |
|--|-----------------------------|-------------------------|-------------------------|-------------------------|
| Broadest array of recognition in front of audiences at the Foundation's three events | ✓ | | | |
| Assist in distributing grant and scholarship awards | ✓ | | | |
| Opportunity to present to audiences at all three events | ✓ | | | |
| Grants Celebration Full table sponsorship <u>w/8 tickets</u> to event April, 2012 | ✓ | | | |
| Scholarship Ceremony <u>8 tickets</u> to event, (May, 2012) | ✓ | | | |
| Giving Celebration Full table sponsorship <u>w/8 tickets</u> to event (October 2012) | ✓ | | | |
| Business logo and link on LCF website (www.longmontfoundation.org) | ✓ | ✓ | | |
| Inclusion in all advertisements and press releases related to events | ✓ | ✓ | | |
| Grants Celebration – Table sponsorship <u>w/4 tickets</u> to event (April, 2012) | | ✓ | | |
| Scholarship Ceremony – <u>4 tickets</u> to event (May, 2012) | | ✓ | | |
| Giving Celebration Table sponsorship <u>w/4 tickets</u> to event (October 2012) | | ✓ | | |
| Grants Celebration – Table recognition <u>w/2 tickets</u> to event April, 2012 | | | ✓ | |
| Giving Celebration Table recognition <u>w/2 tickets</u> to event October 2012 | | | ✓ | |
| Newsletter recognition (4 issues; published quarterly) | ✓ | ✓ | ✓ | |
| Inclusion in all print materials for the events – program, invites, signage | ✓ | ✓ | ✓ | ✓ |
| Link on the LCF website (www.longmontfoundation.org) | | | ✓ | ✓ |
| Recognition at the start of all four events | ✓ | ✓ | ✓ | ✓ |

**The Longmont Community Foundation
Business Partnership Program Form**

Sponsorship

Company Name: _____

Contact Name: _____

Phone Number: _____

Email Address: _____

Address: _____

City State Zip: _____

Please choose one of the following levels for sponsorship:

- Platinum Sponsor (\$2,500)
- Gold Sponsor (\$1,500)
- Silver Sponsor (\$500)
- Bronze (\$250)

___ I/we are unable to participate at the sponsorship level, but wish to make a donation to the Longmont Community Foundation in the amount of: \$ _____

I agree to the appropriate benefits and, in turn, will provide much-needed financial support to The Longmont Community Foundation. An invoice for your commitment will be mailed to you at a later date.

Company Contact Signature: _____

Method of Payment:

- Check Enclosed (Please make payable to Longmont Community Foundation)
- Please send invoice
- VISA MasterCard

Name on card: _____

Credit Card #: _____ Exp. _____

- Platinum Sponsor\$2,500.00
- Gold Sponsor.....\$1,500.00
- Silver Sponsor\$ 500.00
- Bronze Sponsorship.....\$ 250.00

Please return this form to one of the below options:

Email: eric@longmontfoundation.org

Mailing address:

P.O. Box 819

Longmont CO 80502

Fax to: 303-678-6556

Questions contact Eric Hozempa at 303-678-6555